



Brussels, 6th June 2014

It is our great pleasure to inform you that your creation – Lenny by Elipson and Habitat - selected by our jury and tested by European consumers has been awarded the European Consumers Award.



EUROPEAN
CONSUMERS
CHOICE
2014



Lenny by Elipson & Habitat awarded European Consumers Choice 2014 - www.europeanconsumerschoice.org

The following scores were obtained:

Design: 9.7

Ease of use: 9.9

Innovation: 9.3

Global notation : 9.6



European Consumers Choice

Rue Paul Wemaere, 20 - 1150 Brussels - Belgium | +32 49.49.20.254

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Consumers opinions:

	<p>"This is the simplest and most elegant way to move the sound from one room to the other in the house. The design is at the top and reminds me of a boat chimney. The sound is really excellent. Connected to Bluetooth or directly with the jack plug, Lenny is very easy to use, no need of a manual"</p>
	<p>"You may sometimes use very ugly but functional devices, sometimes you have very nice things but with no added value. Here is a combination of the best sound and best design. The product has beautiful finishing touches and perfect quality sound."</p>
	<p>"Once charged, the battery can work for 8 hours which is perfect for an evening out in the garden or for the projection of a film outdoors. The product designed to withstand water splashes is movable, it is very well thought out."</p>
	<p>"It is light and elegant and the leather strap makes it really trendy too. The problem with audio products is that it's often impossible to understand how it works and moreover you are surrounded by thousands of electrical cables."</p>
	<p>"Lenny is so easy to put on, the operation mode is very instinctive and there are no cables! In short, it's beautiful and it works, that's cool."</p>



<http://www.europeanconsumerschoice.org/hi-tech/elipson-lenny/>



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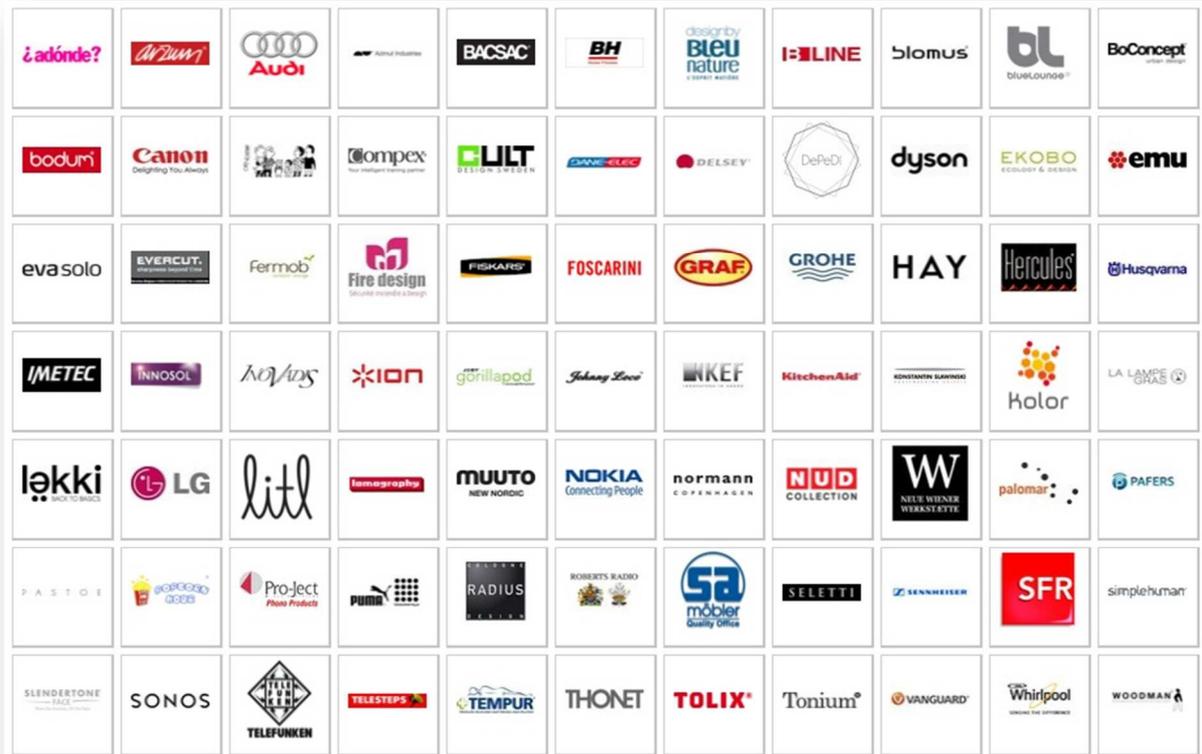
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elipson
Elipson est une marque
déposée du groupe
AV Industry

As you are joining today this very select club of companies awarded for their value added creations, their innovation, design and ease of use products we are sure that you will continue in your pursuit of excellence.



Please accept our most heartfelt congratulations and feel free to contact our teams if you require further information.

Yours sincerely,
 Perrine Bertrand
 Brands Dept.



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